**Movie Night**

**Authors**
Sarah Bardsley, Terri Reid, Sue Stepatschuk

**Mobile Cinema**
Rural Cinemas (Chris Kay 08 9727 1950)
www.ruralcinema.com.au
Booked for Saturday 30th November 2013
No deposit paid as yet but date held.

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**Time/Date**

Date booked for Saturday 30th November 2013, film starting at 7.30pm. As it is advertised as a fun family night, bouncy castles were organised last year from Airborn Amusements.

**Venue**

School Oval

**Cost to Parents**

Keep the entry fee reasonable i.e. $5 - $10 for everybody. Aim to get the cost of hiring the cinema/movie donated by sponsors.

**Catering**

*BYO picnic dinner.* Make this clear on the ticket.

The view of a few people (who have organised the event in the past) was that people should just *BYO* picnic rather than doing food which will make it easier for organising. It has been found that unless you got all the sausages/buns donated it is not worth doing a sausage sizzle. The same applies to selling wine/ beer. There have not been a lot of people who bought wine/beer as they usually bring their own from home. It is also a lot of work to get the liquor license.

*Things worked sold well in the past I believe are-* glow sticks, small family Cadbury blocks, lolly bags, pop corn fairy floss

**Pre Movie Entertainment**

Pre-movie entertainment that has been popular are clam shells filled with magnetic fish (fishing game), brown paper bags filled with goodies and sold for $2 a bag (surprise bag). I think they also sold/put tattoos on kids as well.

Bouncy castles are a great idea, and good old fashion fetes items like ten pin bowling with coconuts, coits etc– anything that’s pretty simple and doesn’t need too much organising.

**Raffle**

We didn’t sell raffle tickets before the night and we kept the prize value below $1,000. One of the reasons for this (apart from we were told it was to be a fun night not a money spinner) was that otherwise you have to register your raffle and get a permit (www.rgl.wa.gov.au). The raffle for the 2009 movie night ended up being audited.

In the end, the raffles were a big pain and we weren’t keen on doing it but we were given items to raffle. I definitely would only target those businesses who gave us cash as sponsors and try and bypass both the raffle and jellybean count.

**Emergency Procedures**

See Appendix 1
Movie Night (cont.)

Electrical Signoff

Last year Hiddlestone Electrical did the signoff and we offered them 2 tickets FOC. They did ask for more but I advised them we had to limit the FOC tickets as it was a fundraising event. They met me at the school at 3pm and checked the electrical sockets, queried generators, inspected switchboard and electrical cords that the volunteers had taped down. They then did an official signoff for the council on paperwork that we had sourced from the council.

Power was supplied from the basketball court and above the paved area near the Morton bay fig trees in the centre, where the coffee stall is usually at the markets, the remaining of the power was sourced from generators supplied by the contractors for their gear.

They were happy to do it and probably will in the future their only concern was that the previous year they were not given enough time to do a proper inspection hence we met them earlier last year

Need to check lighting on the night for people to leave

Council Approval

Paperwork is available from the Subiaco council.

PR Information

Save the date flyer went in the school newsletter first (as we hadn’t worked out what we were doing yet)

- We put posters around the school and key business areas around Subi
- Sponsorship proposal went out to key businesses in Subi
- Once sponsors agreed we sent them a ‘thank you letter’ to let them know what they were getting and a bit about the night. For larger sponsors we issued them with some free tickets
- Printed the ‘movie invite for school bags’ which we took to each class room and asked the teachers to hand out
- Tickets were a ¼ A4 size of the poster and included the ticket number at the bottom
- After the event we hand delivered a Thank you letter to each sponsor (Dentist-final is one of the versions) + a Certificate of Appreciation and a copy of an article that we arranged to be in the Subi Post (We also arranged an advert in the Subi Post but in hindsight we wouldn’t choose to do this again. It was costly, the quality of the ad design wasn’t great and it was a sell-out without it.)
- A letter drop to inform the neighbours about the movie night

Example Letter drop

Dear Neighbour,

Subiaco Primary School will be hosting an end-of-year Community Movie Night on the school oval between 5:00pm and 9pm this Saturday 13th November 2010.
SPONSORSHIP PROPOSAL

FAMILY MOVIE NIGHT

Activity: Subáco Primary School Fundraising
Date: Saturday, 31st November 2020
Estimated attendees: 400
Location: Subáco Primary School oval
Time: 5.00pm pre-movie activities, 7.00pm movie screening
Tickets: $15 inc pm movie entertainment (dancing & music), glow stick & movie

Subáco Primary School was built in 1897 and currently has over 500 children enrolled from Kindergarten through to Year 7. The community of Subáco has a wide variety of socio-economic backgrounds and family structures and holds an extremely strong sense of ownership and pride towards the school.

Fundraising is an integral part of funding learning programs and enhancing the development of school grounds and on-site facilities, hence we would very much appreciate your support in our fundraising endeavors for the annual Family Movie Night.

<table>
<thead>
<tr>
<th>Item</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td>Logo featured on tickets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner displays on the evening (supply own)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Logo featured on posters advertising the event</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Logo featured on the BIG SCREEN before the movie</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PA announcements promoting your business and support of the event</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business cards/ffy/en displayed at the information desk on the night</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

If you wish to be part of this great event by supporting the school and promote your business to hundreds of Subáco families please contact:

Kristen Carter
Subáco Primary School – Movie Night Fundraising Committee Member
Mob: Email:

Certificate of Appreciation

This certificate is awarded to

Acknowledgment or valuable contribution to the Subáco Primary School Movie Night

Issue Date:
Mc Justin Float
Rokeby Dental Surgery
Rokeby Road
Subiaco WA 6008

Dear Justin

Thank you once again for your generous sponsorship of the 2010 Subiaco Primary School Movie Night. The show bags have been an especially big talking point at school. The event was a great success and a sell out with nearly 550 tickets sold.

The funds raised will go towards installation of air conditioning in the new class rooms that were constructed this year. We were also delighted to make a contribution to the Salvation Army by donating surplus food products.

In recognition of your support I confirm that you received the following promotion;

1. Business name was featured in the Subiaco Post Advertisement (copy enclosed)
2. Business logo displayed on the back of all tickets and posters displayed
3. Business logo featured on the big screen on the night of the movie
4. Verbal acknowledgement by our MC prior to the movie screening
5. Promotional material displayed at the entrance desk on the night.

I have enclosed a Certificate of Appreciation to formally acknowledge your support.

Once again thank you for helping make this event a success and a great night out for our community.

Yours sincerely

Terri Reid
EMERGENCY EVACUATION

1. Ring the Chief Warden and provide details

2. Advise other committee members phone/text

3. Telephone **Wembley Police on 9214 7100**

4. Stay calm

5. When evacuation is to proceed direct attendees to exits; one committee member manning exit point, one manning the Assembly Area, one maintaining visual contact with the group until Chief Warden & Police take over
   - Give clear directions to go to specific assembly point
   - Assist others as directed

6. Do not move from the assembly point until authorised by the Chief Warden/Police

7. Under no circumstances is anyone to re-enter the oval/school until the position is declared safe by the relevant external authority or Chief Warden
**IN THE EVENT OF FIRE**

1. Ring the Chief Warden and provide details

2. Telephone Daglish Fire Station on 9381 1222 if required, state the exact location and details of the fire

3. Advise all committee members by phone/text

4. Stay calm DO NOT shout FIRE

5. Chief Warden to announce to crowd or relevant people that an evacuation needs to occur immediately

6. Direct attendees to exits as per evacuation procedure

7. Try to extinguish the fire with the correct equipment (fire extinguisher or fire blanket), but do not take unnecessary risks

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### Type of Sign:

<table>
<thead>
<tr>
<th>Type of Extinguisher:</th>
<th>Carbon Dioxide</th>
<th>Powder</th>
<th>Water</th>
<th>Foam</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Colour Code</th>
<th>Red body</th>
<th>Red body</th>
<th>Red body</th>
<th>Blue body or Red body</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLACK band</td>
<td></td>
<td>WHITE band</td>
<td>RED band</td>
<td>BLUE band</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>For use on:</th>
<th>For flammable liquid, electrical, oil, grease, all other.</th>
<th>For chemical, flammable liquid, electrical, gases.</th>
<th>For paper, wood and solids. Extinguished by cooling.</th>
<th>For flammable liquid, oil and grease.</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Not for use on:</th>
<th>Electronics</th>
<th>Flammable liquids or electrical</th>
<th>Electrical</th>
</tr>
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**IN THE EVENT OF AN INJURY**
1. Assess if the First Aid contact needs to be notified, if not request or locate First Aid Kit and assist with administering help required.

   If first aid officer required

2. Call First Aid contacts and advise of who has been injured, what has happened, where you are located. First Aid Officer, Dr Kim Goddard 0413299197, First Aid Officer Naoemi Caluya 0414417161

2. Request First Aid kit to be delivered to location call committee member to deliver

3. Advise Chief Warden

4. Call Ambulance if required 1300 656 322

First Aid Kits Located

BBQ Area – small kit  Bouncy Castle Area – small kit  Kitchen - Main First Aid Kit

IN THE EVENT OF STEALING

1. Note and report suspicious persons to Chief Warden

2. If confronted, obey intruders’ instructions

3. Observe carefully; articles touched, physical details & attire, points which may aid description including mannerisms, physical features, weapon, clothing, direction intruder leaves

4. Record information for police

5. Ring Wembley Police on 9214 7100

LOCATION OF ASSEMBLY POINTS

Assembly Point 1 Council Gardens near the clock tower
Access from Hamersley Rd exit

Assembly Point 2 Barking Ghecko Theatre in front of building on Hamersley Rd
Access from side oval near tennis courts